

# Framing Gibran Rakabuming Raka: A Media Analysis of CNN Indonesia's Coverage of His Vice-Presidential Nomination

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ARTICLE INFO	ABSTRACT
<p><b>Article history</b> <i>Received: July 08, 2024</i> <i>Revised: September 01, 2024</i> <i>Accepted: October 28, 2024</i></p> <p><b>Keywords</b> <i>CNN Indonesia</i> <i>Framing</i> <i>Gibran Status</i> <i>News Coverage</i> <i>PDI Perjuangan</i></p> <p> DOI: <a href="https://doi.org/10.12928/channel.v12i2.924">https://doi.org/10.12928/channel.v12i2.924</a></p>	<p>Indonesia will celebrate democracy in 2024. In order to nominate candidates for president and vice president of Indonesia between 2024 and 2029, a coalition of several political parties will be formed. Prabowo Subianto and his running mate, Gibran Rakabuming Raka, are among the presidential candidate pairings being promoted. However, because of his youth and PDI Perjuangan party connection, Gibran's nomination as a vice-presidential candidate generated a range of public reactions. The PDI Perjuangan has formally announced Ganjar Pranowo and Mahfud MD as candidates for the next Indonesian presidential election. Other media channels, such as CNN Indonesia, have taken notice of Gibran's situation and have included large headlines and in-depth coverage on their websites. Gibran's coverage aims to clarify his role as Prabowo Subianto's running mate for vice president and as a member of the PDI Perjuangan party. The purpose of this study is to examine how Gibran's reputation was built within CNN Indonesia following his unsuccessful bid for vice president. The study used a case study approach and a descriptive qualitative methodology. The Zhongdang Pan and Gerald M. Kosicki framing analysis model, which identifies media with syntactic, script, thematic, and rhetorical structures, was used to analyze the CNN Indonesia media. According to the statistics, CNN Indonesia developed Gibran's viewpoint by considering a variety of views from other people. None of the four news stories that were examined contained a resignation letter explaining Gibran's reason for leaving the PDI Perjuangan cadre.</p> <p>This is an open-access article under the <a href="#">CC-BY-SA</a> license</p> 

## INTRODUCTION

Indonesia is undergoing a political process with contested elections in 2024. President Joko Widodo's term of office ended in September 2024 made Indonesia must elect a new leader for the next five years (Munif, 2023). The general election in 2024 makes the elections a simultaneous one, not only to elect presidential candidates and vice presidents but also to elect members of the central legislature as well as any district in Indonesia (Silalahi, 2022). With the forthcoming simultaneous elections, the political party has begun to move to give its best candidate who will be listed as the presidential and vice-presidential candidate as well as as the legislative candidate. Anies Baswedan and Muhaimin Iskandar are headed by three political parties: Nasdem, Partai Kebangkitan Bangsa, and Partai Keadilan Sejahtera. Next, there is a couple number two Prabowo Subianto and Gibran Rakabuming Raka who are led by several parties that are joined in the Indonesian Advanced Coalition including Partai Gerakan Indonesia Raya, Partai Demokrasi Rakyat, Partai Golongan Karya, Partai Solidaritas Indonesia, Partai Amanat Nasional, Partai Bulan Bintang, dan Partai Garda Republik Indonesia. Meanwhile, Ganjar Pranowo and Mahfud MD were chaired by three parties to run the election campaign this time, the parties that chair among them Partai PDI Perjuangan, Partai Perindo, Partai Persatuan Pembangunan, dan Partai Hati Nurani Rakyat (Hasanah et al., 2024).

Prior to the forthcoming day of February 14, 2024, the candidate couples engaged in a campaign to showcase their identity and present their vision and objective for Indonesia. Political marketing is employed to gain recognition and secure election by the public (Mubarrod & Syarwi, 2024). Diverse backgrounds of candidates vying for the position and the support of the community. There are numerous strategies and various campaign models aimed at winning people's affection, one of which involves utilizing mass media as a campaign weapon. This is because the media holds significant importance today. Moreover, Indonesia is one of the largest users of social media in the world, which makes all information accessible through social media owned by each community (Fahruji et al., 2023). In the 2024 elections, the electorate was astounded by the alteration in the selection of candidates for the President and Vice President positions in Indonesia. This is due to the presence of multiple lawsuits that have been brought before the Constitutional Court, one of which is a lawsuit filed by Almas Tsaqibbirru, a graduate of the legal science study program at the University of Surakarta. The Constitutional Court rendered a verdict in the aforementioned case, affirming that the presidential and vice-presidential candidates must either be 40 years old or have previously held the position of district head through a general election (Taqiyuddin BN et al., 2023). The decision that has been ratified, created a lot of public discussion and legal experts in Indonesia (Saputra et al., 2024) Some of the public blamed the decision as only being considered as an addition of new rules in the implementation of elections, but it is considered not in line with the initial principle of the Constitutional Court which should be able to assess a new rule with the constitutionality of existing norms. Public opinion is also strengthened by the existence of decisions between judges who are considered different when sitting on the panel. This discussion is what raises many questions about the implications of the judge's decision because this decision has an impact on the legal system in Indonesia and the image of the Constitutional Court as a whole (Gaizka et al., 2024).

The Constitutional Court's ruling is believed to be only beneficial to one side and will bring both benefits and losses to society. One of the issues that is growing in society is the future of the eldest son of President Jokowi who is currently serving as Mayor of Solo City in 2024 (Muhdar et al., 2023). By annulling the decision, it makes the court an image of a bad constitution in the eyes of the public. Gibran Rakabuming Raka himself has a name in public after President Jokowi was appointed President of the Republic of Indonesia (Riyanti, 2020). It makes the public judge that the Constitutional Court has neglected the values of justice and accountability in decision-making. It is with the fact that Gibran Rakabuming Raka signed up to KPU accompanied by Prabowo Subianto along with the winning team of the Indonesia Maju Coalition on October 25, 2023. This fact poses the question of the existence of a new political practice of the dynasty in the era of Jokowi's rule (Syaur, Asitha Dewi Mustika, AW, Ida Bagus Shantih and Afrilia, 2023);(Viedini et al., 2024). Information about Gibran's advancement as a vice-presidential candidate accompanying Prabowo Subianto is an important note in itself (Astuti & Setyarini, 2024). This has caused many issues to arise in the public, one of which came from PDIP politician Ahmad Basarah who commented that PDIP has nominated the candidate pair Ganjar Pranowo and Mahfud MD to advance in the 2024 presidential election. At this point, the decision must be obeyed by all PDIP cadres and members, again including Gibran as a PDIP cadre. If there are cadres and party members who do not obey, said Basarah, then it is the same as the cadre having violated the rules and ethics (Taufan, 2023).

In a recent study by Febriyanti and Karina the wording of the report on Gibran's post-solo scratch in 2020 was analyzed. Journalists utilized the research findings to develop a narrative employing the analytical framework of Zhongdang Pan and Gerald M. Kosicki regarding the Jokowi political dynasty, specifically focusing on Gibran's election as Mayor of Solo. Additionally, it aligns with the election of Jokowi's nephew, Bobby Nasution, as the Mayor of Medan (Febriyanti & Karina, 2021). Another study employs the analytical framework proposed by Zhongdang Pan and Gerald M. Kosicki to examine the framing techniques used in the announcement of the 2024 presidential discourse in Indonesia. Specifically, the study focuses on two news portals, *viva.co* and *Suara.com*. Therefore, based on the findings of the two previous studies, there is a clear indication of the Jokowi family dynasty's involvement in politics, specifically in relation to the nomination of Gibran Rakabuming Raka as a vice-presidential candidate with Prabowo Subianto in the upcoming 2024 elections. Furthermore, it is corroborated by the Constitutional Court's verdict on the recent legislation regarding the constraints imposed on Indonesian presidents (Munif, 2023).

Following the confirmation of the Constitutional Court's verdict, the Indonesian Maju Coalition declared that Gibran Rakabuming Raka would align himself with Prabowo Subianto. Gibran Rakabuming Raka was serving as the leader of the PDI Perjuangan Party at that time. The research was conducted using Zhongdang Pan and Gerald M. Kosicki's framing analysis by analyzing two news reports on CNN Indonesia. The results obtained can be seen in the packaging of the news which emphasizes Gibran Rakabuming Raka's victory in the quick count after the 2020 Solo City Simultaneous Pilkada. This is further emphasized by the existence of a new history regarding political dynasties in Indonesia because Gibran's status at that time was the eldest son of the number one person in Indonesia (Febriyanti & Karina, 2021). Gibran Rakabuming Raka and Jokowi, who have been under the leadership of PDIP since the local elections in Surakarta in 2010, the gubernatorial elections in Jakarta in 2012, and the presidential elections in 2014-2019 and 2019-2024, have become the subject of internal criticism from PDIP and society due to various political circumstances (Susetyawidianta & Galang, 2024). A multitude of viewpoints arose, resulting in a plethora of opinions that were conveyed through several public

channels. The underlying phenomenon is attributed to the diverse perspectives and portrayals of journalists and various news media outlets. The ongoing political situation in Indonesia, coupled with the controversy over the Constitutional Court's decision which is considered to make it easier for Gibran Rakabuming Raka to advance in the presidential and vice-presidential elections in Indonesia, has journalists hunting to compile news to influence perspectives in society. Various news portals try to compile political news as interesting as possible to attract readers and comment, one of which is CNN Indonesia which is one of the big news portals in Indonesia. CNN Indonesia is among the numerous news portals in Indonesia covering the ongoing 2024 election contest involving Gibran Rakabuming Raka. CNN Indonesia plays an important role in the context of news production in the mass media (Kurnia et al., 2024). This is based on data in 2021 which states that CNN Indonesia is a news portal with high visitors and public trust, so it can be a major influence in presenting news to the Indonesian people. Therefore, CNN Indonesia has great potential in reporting news and influencing the public, especially in influencing public opinion and public perception regarding current political issues (Javier, 2021). CNN Indonesia presents news articles that incorporate multiple perspectives and in-depth analysis of the timeline, particularly focusing on the decision-making process during elections and skilfully portraying the issues at hand.

Given the above background, it is evident that mass media have a rapid ability to distribute information, particularly in the realm of politics. Nevertheless, many news outlets prioritize sensationalism to appeal to popular sentiment, resulting in a symbiotic relationship between national events, politics, and the mass media. The conclusion of the publication is shaping public sentiment in a manner that can impact political accomplishments. In addition to journalists, the political arena holds significant news value as a source of information on political activity. Regarding media coverage of political issues surrounding Gibran's post-election status as vice president alongside Prabowo Subianto, it is crucial to understand the Framing Analysis of Transmission on Gibran Rakabuming Raka's Status Post-Election as Cawapres in CNN Media Indonesia. This is a new phenomenon that can be studied because the analysis of the framing of Gibran Rakabuming's status after the vice-presidential nomination in Indonesia received enormous public attention, so there needs to be clarity, especially in the media with several relevant sources.

## METHOD

The author employs a qualitative research design. This methodology is employed to gain a comprehensive understanding of the observed occurrences (Creswell & Creswell, 2018). Qualitative methods involve the collection of data in the form of words or images, without relying on numerical values like quantitative approaches. The collected material is then analyzed descriptively to enhance understanding for others (Sugiyono, 2016). Data gathering can be conducted using qualitative methods such as observation techniques, interviews, documentation, or triangulation.

This research employs a methodology of case studies, where the themes that are prevalent in the mass media are observed and analyzed. Case studies are used as research objects which are used to build an in-depth picture of the existing case. Because it is commonly used in digging up information in social science research broadly, one of which is in the field of politics. By using case studies, it is expected to be a process to study or understand a case and at the same time find the results (Assyakurrohim et al., 2023). The qualitative approach is used to get insight into the perception of the case under examination. It involves gathering informative data that may be investigated in the research. The data gathering method involves monitoring news articles released by CNN Indonesia in the span of October 2023 and documenting pertinent news for research objectives. Data analysis involves the process of data reduction, followed by analysis employing framing models developed by Zhongdang Pan and Gerald M. Kosicki, and concluding with the withdrawal of conclusions.

Framing is a technique employed by journalists to present an idea or message in the news in a way that emphasizes certain aspects and makes it more appealing to the audience, while still being based on reality. Framing is a conceptual structure used to examine different perspectives and engage in debate. It involves organizing and categorizing information based on predefined criteria to gain public understanding and recognition (Murniasih et al., 2018). Framing Analysis in general used in journalistic research. In the context of public relations, framing is the process of selecting several aspects of reality and making those selected come into being more prominent through the text delivered. Framing analysis is a method of presenting reality as the truth about an event one-sidedly, so not in full but highlights certain aspects (Rachmawati et al., 2019). Framing refers to the process by which a warrior carefully selects and presents a matter to be announced. An emphasis on a problem might be eliminated, thereby focusing solely on promoting a certain aim (Ramadhani & Wahyu, 2022). The function of framing analysis is to ignore and discard aspects that are not relevant to the aspects of reality that will be selected and emphasized (Lyu & Takikawa, 2022). So, it can be concluded that framing can be used in journalistic practices such as for responsibility, economic consequences, conflicts, human interests and to consider human ethics and morals. These practices, framing can emphasize certain aspects that are used in situations to solve problems or used for moral evaluation (Al-Baldawi et al., 2021). One of the most widely used terms was coined by Zhongdang Pan and Gerald M. Kosicki. Psychological and sociological are two interrelated concepts that focus on the processing of information in ways that enable us to regulate and interpret the social experience that one experiences. In this way, a person will understand himself and the reality that happens outside him in a framework (Suharyo, 2021).

The second component is referred to as the script structure. The script is organized according to the methodology employed by a journalist to gather information about an event and subsequently present it in the form of news. The scripture structure comprises the 5W + 1H framework, which enables the understanding of the sequence of events in news format. The third structure is the thematic structure, which pertains to the how a journalist can construct writings that consist of phrases or connections between words. Within the thematic framework, the journalist highlights a particular word or passage to convey an alternative perspective on the events being described. Finally, the Rhetorical Structure pertains to the journalist's execution of the framework by carefully selecting appropriate language and words for presentation. Furthermore, the writing incorporates visual aids and illustrations to enhance the clarity and impact of the content (Sinaga, 2016). The author employs the Framing Analysis approach developed by Zhongdang Pan and Gerald M. Kosicki to structure the news content into distinct elements, preparing it for publication (Wijaya, 2021).

Table 1. Framing Model of Zhongdang Pan dan Gerald M. Kosicki

No	Structure	Framing Analyze	Unit
1.	Syntax	News Structure	Headline, Lead, Background, Quote, Statement, and Conclusion
2.	Script	News Completeness	5W + 1 H
3.	Thematic	Details, Coherence, Sentence Form, Pronouns	Paragraphs, Propositions, Sentences, Relationships Between Sentences
4.	Rhetoric	Lexicon, Graphics, Metaphors, Photos	Words, Idioms, Images/Photos, Graphics.

Source: (Wijaya, 2021)

## FINDINGS AND DISCUSSION

According to the study of the news on [cnnindonesia.com](http://cnnindonesia.com), the site provides information about the current status of Gibran Rakabuming Raka, who ran as a vice-presidential candidate alongside Prabowo Subianto. The news on [cnnindonesia.com](http://cnnindonesia.com) has noteworthy aspects. The paper presents readers with information about Gibran's status from multiple views, including that of individuals from different political parties, including the head of the KPU, Hasyim Asy'ari. The initial declaration regarding the position of Gibran Rakabuming Raka, who has progressed to the presidency with Prabowo Subianto but remains a member of the PDIP party. This issue arises due to Gibran's status as a novice, as he is still a member of the PDIP party. Meanwhile, the PDIP party has already nominated Ganjar Pranowo and Mahfud MD as their candidates for the positions of president and vice president in Indonesia. This news provides multiple viewpoints from Deddy Sitorus, a member of the PDIP party, as well as Prabowo Subianto.

In the first news, Prabowo Subianto admitted to feeling pleased when the vice president accompanying him still held the position of PDI Perjuangan Chairman. This was confirmed by his comments expressing his desire to meet with Megawati Soekarnoputri, the overall leader of the PDI Perjuangan Party. Additionally, the Prabowo Gibran pair received endorsement from the Indonesian Solidarity Party, with Kaesang appointed as the overall leader of the PSI party. In the second news, Prabowo Subianto confessed that he was delighted when the vice president who accompanied him still had the status of PDI Perjuangan Chairman who was supported by the statement that he wanted to meet with the Megawati Soekarnoputri as the general leader of the PDI Perjuangan. On the other hand, the Prabowo Gibran couple also got support from the Indonesian Solidarity Party declared by Kaesang as the general leader of the PSI party.

The third news in CNN Indonesia focuses on Gibran Rakabuming Raka, who is being positioned as a potential vice president with Prabowo Subianto, while still holding the position of PDIP Chairman. This is corroborated by his comments on his upcoming meeting with Mrs. Puan Maharani, the DPP PDI Perjuangan, and the leader of the Ganjar-Mahfud Victory team, Arsjad Rasjid. The fourth article on [CnnIndonesia.com](http://CnnIndonesia.com) presents the perspective of the General Election Commission, which serves as the governing body responsible for organizing the election. In this statement, Hasyim Asyari, the Chairman of the KPU, did not raise any concerns about the status of Gibran Rakabuming Raka, who is currently a member of the PDIP party but is also accompanying Prabowo Subianto as a potential vice-presidential candidate in Indonesia. CNN Indonesia provided a highly instructive and lucid explanation of the status of Gibran Rakabuming Raka, who is accompanying Prabowo Subianto while still maintaining his membership in the PDI Perjuangan. The material provided is highly lucid from multiple viewpoints, with a high level of consciousness, making it easily comprehensible for the reader.

### A. Analysis of News 1

Title: Gibran Rakabuming Becomes Prabowo's Vice Presidential Candidate with PDIP Cadre Status - *Gibran Rakabuming Jadi Cawapres Prabowo Berstatus Kader PDIP* (CNN Indonesia, Wednesday October 25<sup>th</sup> 2023, 13.06 WIB)

Syntactic Structure: In the syntactic analysis, the headline created already represents the content of the article created. The headline "*Gibran Rakabuming Jadi Cawapres Prabowo Berstatus Kader PDIP*" explains what the content

of the news will be conveyed. Meanwhile, the lead from the news article compiled by the author cannot represent the content of the news and must get support from the next paragraph. This article is compiled with various perspectives of sources starting from the opinion of party cadre Deddy Sitorus who said that there was no clarity regarding the decision from Gibran or PDIP. In general, there is a statement where there is firmness conveyed by the party chair Megawati Soekarnoputri and Sunanto as the spokesperson for the Ganjar-Mahfud MD TPN. However, at the end of the news paragraph, there is a statement from Prabowo Subianto as the presidential and vice-presidential candidate pair from Gibran Rakabuming Raka who support Gibran's status as a PDI Perjuangan cadre.

Furthermore, article 1 does not fulfill the element of completeness of the 5W + 1H news that is included in the script structure because it eliminates the element of information with no answers regarding Gibran's status itself. On the other hand, answering 4 other questions, namely what has happened (what), namely regarding Gibran status, a PDIP cadre is still running as a vice-presidential candidate accompanying Prabowo Subianto. Then when did the information Gibran's status occur (when), who has no clear status (who), and why Gibran's status is asked (why). In the first news article, readers are directed to focus on Gibran's status, who is still a PDIP cadre but is a vice-presidential candidate accompanying Prabowo Subianto with the statement from the cadre, PDIP general chairman, and TPN Ganjar-Mahfud spokesperson.

Then in the analysis of the thematic structure of the text which consists of 13 paragraphs, CNN Indonesia presents its opinion accompanied by expert opinions, this is done to strengthen the statement and convince readers about the content of the news. CNN Indonesia also uses the conjunction 'meanwhile' to convey the assertiveness of the party that Gibran is now a cadre of not to make maneuvers that are at odds with the PDIP party because it has suggested presidential and vice-presidential candidates for the 2024 election. On the other hand, the conjunction is used as an example of a statement of support from Prabowo Subianto who does not question Gibran's status as still in PDIP and hopes to remain a cadre of the PDIP party.

Finally, in the rhetorical structure analysis, it was found there was the use of Gibran's photo while campaigning, and there was also Prabowo Subianto in the photo. This makes readers focus more on the photo displayed, strengthening the content of the news regarding Gibran's status in PDIP as still a cadre but as a vice-presidential candidate accompanying Prabowo Subianto.

## B. Analysis of News 2

Title: Prabowo Soal Status Gibran di PDIP: Kami Senang Kalau Tetap Jadi Kader - *Prabowo on Gibran's Status in PDIP: We'd Be Happy If He Remains a Cadre* (CNN Indonesia, Wednesday, October 25<sup>th</sup> 2023, 05.05 WIB).

In the second news syntax analysis, the researcher found that the headline and lead written by CNN Indonesia were very representative of the overall content of the news delivered. In the article and narrative, CNN Indonesia uses Prabowo Subianto's point of view as a presidential candidate paired with Gibran Rakabuming as a vice-presidential candidate. Overall, the content of the news article tries to create a positive image in the form of support for the condition of advanced Indonesia because it also conveys the support of the Indonesia Solidarity Party by Kaesang Pangarep as the general party chairman. This can also be seen through the quote "*So it doesn't matter, so we're happy to become a PDIP cadre*". It can be seen if CNN Indonesia wants to highlight the support of Prabowo Subianto's statement at the Djakarta Theater.

Furthermore, in the script analysis, it was found that it had fulfilled the elements of news completeness, namely 5W + 1H related to questions that are in accordance with the news topic, which is the same as the news article. Meanwhile, for the thematic analysis itself, article 2 uses 2 references as sources and produces a statement from Prabowo Subianto as a presidential candidate for the Advanced Indonesia Coalition and a statement of support from Kaesang Pangarep as the general chairman of the Indonesian Solidarity Party which are interrelated. Finally, in the rhetorical element, it was also found that CNN Indonesia placed photos and videos to direct and strengthen the reader's memory regarding the statement of support from the two sources so that it can be directed to be remembered by the reader.

## C. Analysis of News 3

Title: Gibran Buka Suara Soal Status PDIP Usai Jadi Cawapres Prabowo - *Gibran Speaks Up About PDIP Status After Becoming Prabowo's Vice Presidential Candidate* (CNN Indonesia, Monday, October 23<sup>rd</sup> 2023, 13.07 WIB).

In the syntactic analysis of the 3rd news article, the headline and lead found from the article are very representative of the overall suitability of the news. In this 3rd news article, CNN Indonesia uses a direct perspective from Gibran Rakabuming who still has the status of being a PDIP cadre. If viewed as a whole, the news, content and article are written trying to build a positive image of Gibran Rakabuming Raka, especially after accepting the proposal to become a vice-presidential candidate accompanying Prabowo Subianto. As in the quote "*Yesterday Friday night I communicated with Mbak Puan and Pak Arsjad, That's my answer*" (Paragraph 3). It can be seen that CNN Indonesia is only trying to highlight Gibran's status from the figure directly with "*... have communicated ...*" without explaining more about

what will later become the clarity of Gibran as a PDIP cadre but becoming a vice-presidential candidate accompanying Prabowo Subianto.

Next, there is a script analysis that has complete news elements, namely 5W + 1H. The completeness of the news elements is also supported by confirmation from Gibran who has communicated with DPP Puan Maharani and the Ganjar Mahfud TPN Team to discuss the clarity of his status. Then in the thematic structure it was found that the article consists of 10 paragraphs using the conjunction back, namely 'previously' to clarify that Gibran is advancing as a vice-presidential candidate accompanying Prabowo Subianto. In addition, the news article also uses the pronoun 'he' which is intended for Gibran Rakabuming Raka himself. In the last rhetorical element, the correct placement of the photo was carried out by CNN Indonesia which was to strengthen the content of the news that would be conveyed, namely Gibran Rakabuming Raka's response to his status as a PDIP cadre but a vice-presidential candidate for Prabowo Subianto.

#### D. Analysis of News 4

Title: KPU Tak Masalah Gibran Berstatus Kader PDIP tapi Jadi Cawapres Prabowo (CNN Indonesia, Wednesday October 25<sup>th</sup> 2023, 20.18 WIB)

In the syntactic analysis of news article 4, the headline and lead that have been compiled have very clearly described the content and harmony of the news that is intended for the reader. This news is compiled in outline with a statement from the chairman of the KPU Hasyim Asy'ari who does not question Gibran's status as a PDIP cadre but is still running as a vice-presidential candidate accompanying Prabowo Subianto. On the other hand, there are many arguments and statements where Gibran does not mind if he still has the status of a PDIP cadre, said Prabowo Subianto, in addition there is a statement from the DPP PDIP struggle Puan Maharani who admitted that she had met with Gibran and said goodbye to becoming Prabowo's vice presidential candidate. with this, the clarity of Gibran's status is still questionable where there has been no official circular that Gibran declared his resignation as a PDIP cadre which was conveyed by Deddy Sitorus when contacted by CNN Indonesia.

The script structure displayed by CNN Indonesia has completed the 5W + 1H so that it is easy and very clear in conveying news to readers. This is also supported by various statements starting from the chairman of the KPU Hasyim Asy'ari, Prabowo Subianto, PDIP cadre Deddy Sitorus, Puan Maharani as the DPP PDI Perjuangan and the DPP Gerindra Party Sufmi Dasco Ahmad so that it can complete the clarity of the news conveyed. Therefore, the thematic element in this news is very strong to be conveyed to readers.

The last is the rhetorical element where News 4 includes a photo of Prabowo - Gibran who registered with the KPU and was received directly by the chairman of the KPU Hasyim Asy'ari. This makes it very clear that the photo displayed with the headline conveyed is very relevant and there is no problem regarding Gibran's status as a PDIP cadre but registered as a vice-presidential candidate accompanying Prabowo Subianto.

According to the framing analysis of the status report by Gibran Rakabuming Raka on CNN Indonesia, journalists presented the information from several viewpoints. Out of the four CNN Indonesian news articles reviewed, some similarities relate to the fact that Gibran Rakabuming Raka holds the status of a cadet of the PDI Perjuangan party but is now a Vice President Candidate for Prabowo Subianto. The journalist gathered an opinion from Gibran Rakabuming Raka, followed by Prabowo Subianto, and closed with a news announcement from the Chairman of the KPU, Hasyim Asy'ari, in the fourth news article. The initial statement emphasized Prabowo's satisfaction with the fact that Gibran's status remained the primary objective of the PDI's campaign. However, it includes a statement from a prominent figure named Megawati who threatens to dismiss him if he engages in a two-legged political confrontation. Deddy explained why he has not dismissed Gibran as a PDI cadet involved in physical altercations.

In the second announcement, the media captured the moment when Prabowo expressed his satisfaction with Gibran Rakabuming Raka potentially leading the PDI Perjuangan. The announcement also highlighted the positive relationship between Mrs. Maharani, the DPP PDI Perjuangan, and other political personalities. The third announcement focused on Gibran Rakabuming Raka's statement addressing his position as the PDIP Chairman. The journalist gathered the news by including an interview statement from Gibran Rakabuming Raka, who held a meeting with Mrs. Maharani, the DPP PDI Perjuangan, in Surabaya. Furthermore, Gibran also engaged in communication with Arsjad Rasjid in his capacity as a member of the Ganjar Mahfud National Team. In the fourth announcement, journalists presented the perspective of the KPU as the organizer of the 2024 election, addressing the situation of Gibran. Despite being a member of the PDIP party, Gibran is now a candidate for vice president with Prabowo Subianto. Out of the four CNN stories from Indonesia, none provide clear information regarding the position of Gibran Rakabuming Raka in the PDI Perjuangan party. However, it is mentioned that he is a vice-presidential candidate for Prabowo Subianto. The four reports just elucidate the existence of endorsements and declarations that have been conveyed to the party's ranks and Ganjar Mahfud's victorious squad. Therefore, it remains uncertain whether Gibran Rakabuming Raka's standing is still tied to the destiny of the PDI Perjuangan party.

The Indonesian political contest in 2024 has become a lot of attention because many changes have occurred, one

of which is the name Gibran Rakabuming Raka who emerged as the eldest son of former President Joko Widodo and is still serving as Mayor of Solo, running as a vice-presidential candidate accompanying Prabowo Subianto with permission from the Constitutional Court regarding the limitations of presidential and vice-presidential requirements. Gibran, who has clearly inherited a big name in the world of Indonesian politics, has become a subject of discussion where it is widely known by the public, Gibran's status is still a cadre of the PDI Perjuangan party. In this context, many media reported, one of which was CNN Indonesia, which has an important role in presenting news information and analyzing Gibran's status as a PDIP cadre who is also running as a vice-presidential candidate accompanying Prabowo Subianto.

CNN Indonesia reported and described Gibran as a figure in a difficult situation. Gibran, who is still a cadre of the PDIP, is highly expected because the PDIP has nominated the president and vice president to bring votes in the upcoming election. Gibran is advancing as a vice-presidential candidate also raises many questions in the public regarding loyalty to the party and with Gibran's advancement there is speculation that a political dynasty will be formed from Jokowi. The news compiled by CNN Indonesia is very clear, this can be seen from many quotes from various sources starting from Gibran's statements, Prabowo Subianto, KPU Chairman Hasyim Asy'ari to PDI Perjuangan party officials. This makes the situation comprehensive regarding the situation currently being faced by Gibran.

After analyzing the framing on CNN Indonesia media regarding the news of Gibran's status, it can be concluded that CNN Indonesia uses supportive language with an emphasis on the support expressed by Prabowo Subianto towards Gibran's status as a PDIP cadre, thus creating the image that Gibran is the right choice to accompany Prabowo. CNN Indonesia presents various information with various facts and many sources that can influence public perception. One of the most frequently highlighted is Prabowo's statement stating his happiness if Gibran still has the status of a PDIP cadre. Another thing is the support expressed by the Indonesian Solidarity Party conveyed by Kaesang Pangarep as Gibran's younger brother himself. It can be concluded that the media frames and strengthens the narrative that there is no conflict between the two. In political cases such as elections, political scandals, or government policies, the media can use framing to influence voter perceptions and strengthen or weaken certain political positions (Zulham et al., 2024)

To support the existing news, CNN Indonesia did a visualization where the photos of Gibran and Prabowo were displayed not only to attract attention but to strengthen the message that the two have a harmonious relationship. Therefore, visualization is an important element in CNN Indonesia's news. This is also to strengthen the message that will be conveyed after the headline is delivered and before the reader sees the contents of the news so that it can be a strategy that can be done to build public trust in Gibran who is running as vice president accompanying Prabowo Subianto. However, In journalism, photographs can be powerful framing tools (Santosa, 2017; Sarjono, et al., 2024)

Of all the positive narratives built by CNN Indonesia, there are still doubts about Gibran's status as a PDIP cadre. This is because there has been no official statement stating his resignation from the party. CNN Indonesia can create tension in the narrative built by the media. Gibran's loyalty and commitment are still questionable in PDIP even though there is supported to advance as a vice-presidential candidate. Media undeniably holds the power to influence public perception through the news they deliver, particularly on topics that have the potential to spark conflict (Khoiruzzaman, 2017)

It can be concluded that CNN Indonesia presents news about Gibran's status which is very successful and can influence public perception. CNN not only reports informatively but can also build a complex narrative about Gibran Rakabuming Raka. By presenting from various perspectives of relevant sources and in-depth analysis, it creates an understanding of the public about the ongoing dynamics of Indonesian politics, especially Gibran himself. Thus, CNN frames that Gibran has a big name and hopes and challenges in Indonesian politics that continue to develop today. Mass media serves as a crucial source of information for the public, acting as a provider of swift and accurate updates. It holds a vital role in disseminating political messages to a broad audience and shaping their political perspectives. The influence of mass media lies in its capacity to mold public perceptions of significant issues and shape their opinions (Aldiva et al., 2024)

## CONCLUSION

News analysis is the careful examination and prioritization of factual information provided by diverse sources to present multiple perspectives and serve as a promoter of information within the narrative. CNN Indonesia presented news based on the model developed by Zhongdang Pan and Gerald M. Kosicki. The news included assertions presented in dimensional formats, which were studied using grammar, script, theme, and rhetorical structures. The script structure follows a 5W+1H pattern, which effectively conveys the depth of information in the message. Journalists scrutinize a topic by composing a report on it, which is then utilized to generate a news article. In terms of thematic structure, journalists highlighted Gibran's position as a prominent member of the PDI Perjuangan's cadre, who also emerged as the vice-presidential candidate for the Prabowo Subianto pair. This is due to the various controversies that have been circulating in society with the constitutional court's decision, which is considered to make it easier for Gibran Rakabuming Raka to advance as a vice-presidential candidate in Indonesia. This is framed from various points of view by CNN Indonesia from the PDI Perjuangan Party as the party of Gibran Rakabuming Raka, Prabowo Subianto as Gibran's candidate partner,

and Kaesang as Gibran's biological brother and the Chairman of the Indonesian Solidarity Party who supports Gibran's nomination as vice president. Consequently, the press release centered on this issue. CNN Indonesia's news is strategically structured with a rhetorical framework, incorporating relevant visual content to enhance its uniqueness, appeal, and clarity. However, none of the announcements display any graphic components.

According to the conducted research, the researchers recommend that the public carefully examine the critical evaluation of news obtained through mass media or online sources. The public's comprehension of media literacy is anticipated. The researchers recommended to CNN Indonesia that the ongoing issue be classified as the presidential and vice-presidential election, specifically with Gibran Rakabuming Raka. If future researchers choose to revisit the same topic, experts recommend employing mass media theory or content analysis. This is due to the assumption that media coverage will increase given the recent appointment of Gibran Rakabuming Raka as vice president.

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