

“Melukis Pantai” Movie as a means for developing student personality in listening subjects based on the dimensions of the pancasila student profile

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ABSTRACT

Personality is an individual characteristic that contains individual character education values. The urgency of the research is to reduce the occurrence of moral degradation and answer that films can be a means of providing stimulus for the value of character education. This research aims to determine the results of the analysis of character education values in the film “Melukis Pantai”, the correlation of character education values as a means of developing students' personalities based on the Pancasila student profile, and the development of students' personalities in one of the value analysis subjects. The research method used is qualitative with literature study and a case study approach (direct interview observation). The film “Melukis Pantai” is the data source. Technical data analysis is carried out by collecting, reducing, presenting, and drawing conclusions. The research results show that there are 5-character education values contained in the film “Melukis Pantai”: Curiosity, Hard Work, Creativity, Love of Reading, and Social Concern. There is a correlation between the 5-character education values obtained as a means of personality development. It is also known that the development of students' personalities in listening subjects is based on the results of analysis of character education values in the beach painting film. Through the activity of listening to beach painting films in the Listening course, it can be a means of knowing and developing a personality that is in accordance with the scope of the dimensions of the Pancasila student profile.

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Introduction

The importance of good habits and instilling morals from an early age in individuals will have an impact on their personality and relationships. This is in line with the opinion that

instilling moral values is necessary for education because moral values shape students' personalities in acting in the social environment (Fajriyah et al., 2019). There are several problems that can shape an individual's character and mindset in everyday life and are related to character development through education (Ngazimah & Zuchdi, 2020). So in the world of education various efforts are made to develop individual personalities.

The film "Melukis Pantai" is an entertaining, educational and inspirational film promoted by the Ministry of Education and Culture in a 30 minute short film format. Several excerpts of dialogue in the film "Melukis Pantai" were released some time ago by the Data and Information Technology Center of the Ministry of Education and Culture (Kemendikbud) (2018) in collaboration with the Busan Foundation for International Cooperation and the Korean Foundation for International Cultural Exchange (KOFICE). The film "Melukis Pantai" displays a story that is packaged in an interesting way and is rich in cultural value. Apart from that, this film reminds us to preserve literacy culture. A movie or a film can serve for both entertainment and means for delivering messages, information and knowledge that are very useful in the daily life in determining the future actions and thoughts (Adiyat et al., 2023).

Personality development through the film "Melukis Pantai" contains the Pancasila profile dimensions of students at the educational level and can also be applied to Listening subjects. Listening is a process in literacy which is a language skill and influences a person's learning ability. There is a difference between the process of listening and listening, because listening activities require more attention and understanding of what is being listened to (Momang, 2021; Reznani et al., 2021). A person's personality can be known through listening activities. People with introverted personalities tend to listen carefully and, in their minds, organize what they hear into a structured presentation. People with extroverted personalities tend to associate the results of the listening process with their own experiences. Extroverted individuals may be quicker in compiling the results of their hearing, but in the same order as they are. In contrast, introverted individuals are not very quick in compiling their listening results because they focus on structured preparation for a structured presentation. The Learn to Listening subject is also included in the implementation of the Independent Learning Curriculum because it supports active literacy.

The Ministry of Education and Culture seeks to prepare and implement appropriate policies by implementing the Independent Learning Curriculum. Independent Learning is an approach taken by students to choose subjects of interest based on their abilities (Azzahra et al., 2022). The Merdeka Belajar curriculum contains the Pancasila Student Profile dimension, namely the ideal Indonesian student based on Pancasila values. There are six elements in the Pancasila Student Profile, namely Piety, Fear of God Almighty and Virtuous, Global Diversity,

Mutual Cooperation, Creativity, Critical Reasoning, and Independence. These six elements are used as indicators used to measure the criteria for Indonesian students who comply with Pancasila values. As stated in the Regulation of the Minister of Education and Culture Number 22 of 2020 concerning the Strategic Plan of the Ministry of Education and Culture for 2020-2024 which states that "Pancasila students are the embodiment of Indonesian students as lifelong learners who have global competence. and behave in accordance with Pancasila values (Minister of Education and Culture, 2020).

The application of the Pancasila student profile dimensions which are applied at all levels of education makes it important to apply this in learning, including listening subjects. The way personality is formed is related to influencing factors such as through self-control and education, emotional intelligence, the surrounding environment, self-discipline, situational conditions, the ability to control oneself and deal with situations, and many more that can support a student's personality (Tanis, 2013). Furthermore, the learning process must always bring out the values of character education. This is regulated in Law Number 20 of 2003 concerning the National Education System (Sisdiknas) which states that "National Education aims to develop the potential of students to become human beings who believe in and obey God Almighty, have noble character, are healthy, knowledgeable, Capable, Creative, and Becoming a Democratic and Responsible Citizen " (Ministry of National Education, 2003).

Success in realizing the Pancasila Student Profile will not be achieved if the parties involved do not play an active role in providing support. In this case, educators have a very important role as creative and innovative educators in learning processes and outcomes that are in accordance with Pancasila values. One of them is using films as a means of conveying information. A film can contain education on social life and the embodiment of morality from character education (Setiana & Turahmat, 2022). Films have meaning that can be used as a reference for someone in living their life, for example moral values (Wardani et al., 2022). Apart from that, films can be a medium used as a means of creating character education values (Oktavia, 2022). For this reason, this research will develop the achievement of Pancasila Student Profile indicators using learning media in the form of a film entitled "Melukis Pantai" .

There are many things that can be done to develop an individual's personality, one of which is by listening to films. By listening to the film "Melukis Pantai" " students can describe character values that are in accordance with the dimensions of the Pancasila student profile as explained above. This research is in line with previous research.

Research conducted by Sifi & Hamid (2020) regarding *The Comparative Analysis of Personality and Beliefs About Knowledge Towards Academic Performance at Three Levels*

Accreditation of Universities in Indonesia: Evidence from Accounting Students in Indonesia. The research object was 750 accounting students in Indonesia with the aim of finding out the influence of personality and beliefs on the academic performance of accounting students. So the research results show that there is an influence between beliefs about knowledge on academic achievement for A accreditation, for B and C accreditation it is caused by personality on academic achievement and knowledge beliefs. Apart from that, the GPA of students at C accreditation is more influenced by personality and knowledge compared to B or C accredited universities. It can be found that personality type is also a factor that influences student learning outcomes and influences the quality of the university.

Next, research on *the Value of Character Education in the Film "Melukis Pantai" as Implementation of Teaching Materials in Elementary Schools* conducted by Sari et al. (2022) discusses the values of character education in the film "Melukis Pantai", namely the value of hard work, creative values, the value of never giving up, and the value of liking to read. According to him, it is important to instill character education in students so that they have good behavior. And learning using audio visuals increases students' activity, enthusiasm and learning motivation.

There are similarities in the discussion of the content and values taken from the beach painting film which was used as research material. Research by Lira & Fatimah (2023) on *Analysis of Parenting Values in Informal Education in The Beach Painting Film: Content Analysis Study* which obtained results namely the importance of examples such as those depicted in the film "Melukis Pantai" for children include providing a conducive environment, providing opportunities to capitalize on learning, parents who accompany the child's positive imagination process, have patience in teaching, become the child's motivator, believe in the child's abilities, and become an inspiration for the child.

Research conducted by Utami (2023) on *the Values of Character Education in the Film "Melukis Pantai" and Their Relevance to Islamic Religious Education and Character Materials at Class VII Middle School Level.* This research discusses the character values obtained in the film "Melukis Pantai" which are then linked to the learning of Islamic Religious Education and Character in grade 7 at junior high school level.

Both use the film "Melukis Pantai" as a research object, but there is novelty in this research from previous studies, including a) the research, which is the first study both discusses personality types, but the novelty of this research is related to films as a means of development. Then the novelty of other research which is used as a reference is b) linking the character values contained in the film "Melukis Pantai" with personality development, c) linking the character values in the film "Melukis Pantai" with the dimensions of the Pancasila student

profile, d) the focus of the research is on Program Students FKIP Unissula Indonesian Language and Literature Education Study in listening courses.

In contrast to previous research, the urgency of this research is important to carry out as a solution to various educational problems that occur. The current phenomenon in the world of education is still in the phase of facing the challenge of Moral Degradation of Indonesian Teenagers, namely that there are still many facts regarding cases of bullying, sexual harassment, juvenile delinquency, brawl cases and other juvenile cases. Moreover, various issues emerge due to the declining of Pancasila values in the millennial generation which will lead to behavioral deviations such as promiscuity, social disintegration, and the desertion of the original culture of Indonesia (Harmadi et al., 2020). Based on the existing problems, the aim to be achieved in this research is to determine the values in the film "Melukis Pantai" in the Listening subject consisting of a) Results of analysis of character education values in the film "Melukis Pantai" and b) Correlation between educational values characters in the film "Melukis Pantai" as a means of developing students' personalities based on the Pancasila student profile. Apart from that, it is also to determine the development of students' personalities in the listening subject from the results of the analysis of character education values in the film "Melukis Pantai".

The assumption underlying this research is that if there is an increase in student personality, then this increase is assumed to be a result of applying the results of listening to the media "Melukis Pantai" Film which can develop student personality based on the Pancasila Student Profile by determining the values contained in the film. This statement rests on several things, namely (1) the use of the "Melukis Pantai" Film media is appropriate for listening activities and seeing students' personality types; (2) the values contained and in line with the scope of the Pancasila student profile dimensions for student personality development; (3) The main targets used as objects are Indonesian Language and Literature Education Students, FKIP Unissula, who in fact are teenagers who are always up to date with current developments at all times.

Based on the description that has been presented, the researcher hopes that the results of this research can provide good guidance for both readers and other researchers. Apart from that, the results of this research can be used as a reference for further research from a scientific perspective. In terms of skills, this research can be a source of devotion to reading to increase knowledge. The main thing is that this research can be useful for students to further improve their listening skills to know and develop good character. Educators can use this research as a

step to find out the personality of students in listening courses based on the values contained in the dimensions of the Pancasila student profile dimensions.

Method

This study used qualitative research methods. Researchers collect data by grouping and describing through observation, listening, and taking notes (Rahmayanti et al., 2021). Researchers used a library study or document study approach with case studies, namely observations and interviews. The data source comes from the film "Melukis Pantai" which was released by the Data and Information Technology Center of the Ministry of Education and Culture (Pustadin Kemendikbud) in collaboration with the Busan Foundation for International Cooperation and the Korean Foundation for International Cultural Exchange (KOFICE) and premiered on February 10, 2021, on channel YouTube Educational Television. Also, Observation of the Personality of Semester 1 Students of the Indonesian Language and Literature Education Study Program, FKIP, Unissula in the listening course. Then the research data was obtained from a literature review of relevant previous research, namely a study of personality types, character values in the film "Melukis Pantai", and dimensions of the Pancasila student profile.

Data collection was carried out by observing the film "Melukis Pantai" and noting important things related to character and personality values, searching for, and recording relevant theories from previous research, then making observations in listening classes. to see the student's personality, then provide a stimulus for listening activities by showing a film, then conduct a direct interview to find out the influence or developments that occur and record the research results obtained and relate them to the theory that has been obtained. The research instrument is in the form of documentation regarding film shows and notes on observation activities. The data analysis technique used refers to Sugiyono's (2005) data analysis which includes: a) Data collection, in this research data is collected from various relevant sources, b) Data reduction is carried out by looking for problems, this research focuses on finding out the influence of character values in films on student personality, c) Presentation of data, This research presents data in the form of theories and evidence to strengthen the research, d) Drawing conclusions, carried out by compiling all the research results that have been obtained so as to obtain answers from the research.

Results and Discussion

The results and discussion in this research aim to answer the following questions regarding; 1) The film "Melukis Pantai" in the Listening subject consists of a) Results of analysis of character education values in the film Melukis Beach and b) Correlation between

character education values in the film *Melukis Beach* as a means of developing student personality based on the Pancasila student profile, 2) Student Personality Development in Listening Subjects from the Results of Analysis of Character Education Values in the Film “*Melukis Pantai*”.

A. “*Melukis Pantai*” Movie in the Listening Subject

“*Melukis Pantai*” is a film that can be watched via the YouTube Platform on the Educational Television channel. This film is inspired by the story of a literacy activist who proves that literacy skills can help provide solutions to problems. Briefly, this film tells the story of Mrs. Indi's family life, who was abandoned by her late husband. Indi supports her two children, Kirana and Risang. His family loves to read so much that they have a reading room and a collection of books to read. Risang, the youngest child, has a speech disorder, but despite his limitations, Risang is talented in painting. When his father was still alive, their little family always dreamed of going on holiday to the beach in Lombok. In the midst of crucial economic conditions and the death of her husband, Mrs. Indi had to pay off her debts on time and take care of her two children alone. Kirana, the eldest, who initially didn't know about her parents' debt, one day listened to her mother's conversation with someone on the telephone and wanted to help her mother. One way Kirana and Risang are able to help their mother is by winning a picture story competition with Kirana's passion for writing and Risang's passion for drawing. The initial plan was that if they won the competition, the prize would be used for a holiday to the beach in Lombok, but Kirana and Risang gave up their desire to go on holiday and gave the prize money to their mother to pay off the family debt. The story was inspired by a literacy activist named Gol A Gong. At the end of the film there is also an interview with a literacy activist.

Take a quick look, in the broadcast there is a phrase that says " Family is indeed the most beautiful place to build habits and create miracles. Parents are an example that life is a series of stories with many lessons. Exploring wisdom through this process from reading can give us a path, wisdom and understanding. "In this quote, it is said that family is a major influence on individuals in shaping their personality. This agrees with research references from Lira & Fatimah (2023) who revealed that the film *Mekulis Pantai* provides an illustration that balance and harmony in the family has a positive impact on children's growth and development. Then another sentence in the film reads " This film is inspired by the story of Gol A Gong, a writer and literacy activist who has proven that disabilities and limitations are not an obstacle. Because reading gives strength. Starting from letters, there are words and then their meaning. "Beautifully woven words bring hope to lead us to explore and wander, giving

us strength to face the world." The value that can be taken from this quote is about perseverance and curiosity because limitations are not an obstacle for someone as long as they don't give up, one The way to answer this curiosity is by reading. The aim of listening to the film "Melukis Pantai" in the Listening subject is so that students can take in the educational values contained in the film so that they are able to compile and convey the analysis results obtained. Sari et al. (2022) said that the film "Melukis Pantai" invites us to keep trying and never give up, even though we have shortcomings, don't be discouraged from achieving our dreams. So it can be seen how dominant the personality of students is and can develop a good personality. The following are the values obtained by students after analyzing the value of education as an example in developing a good personality from the film "Melukis Pantai".

1. Results of Analysis of Character Education Values in "Melukis Pantai" Movie

Character education values include aspects of religion, tolerance, honesty, creativity, hard work, independence, discipline, curiosity, democracy, love of the country, national spirit, communicativeness, respect for achievement, love of reading, social care, environmental care, responsibility, answer, and love of peace (Wijaya, 2019). Even though all the character values are contained in the film, there are several character values that can be obtained from the film "Melukis Pantai". In the initial stage, researchers collected data on the educational values contained in the film "Melukis Pantai" as follows.

a. The Educational Value of "Curiosity"

Educational Value "Curiosity" is a way of thinking, attitudes and behavior that reflects curiosity about everything that is seen, heard and studied in more depth. Curiosity is defined as a form of desire that arises from within an individual to obtain new information without any reward being given (Raharja et al., 2018). The film trailer depicts a figure named Risang who is curious about various things in life and imagines the future and the things he wants. One part of the film tells the story of a character named Risang who is curious about various things in life and imagines the future and everything he wants. For example, at minute 1:01, Risang is imagining a place where his brother reads a book to him until his brother thinks he is asleep, and his brother tells him to learn to read the book his brother once read. Another example is at minute 4:34 when Risang shows a picture of the beach he wants to see in Lombok and wants to be like his father who can travel, but his father advises that one day Risang will be like him, for now all Risang can do is browse books. book written by his father. This agrees with the research results of Utami's research (2023) who revealed that Risang had a high curiosity about the beauty of the beaches in Lombok by trying to draw the beauty of the beaches with his imagination. He wanted to go to the beaches in Lombok because his father always told him about it. The goal is for Risang to read a lot so he can see the beauty of the world by

understanding it through reading books. Then, at minute 6:52, Risang continues to learn to read. When he encountered difficulties, he called his mother to help him answer his curiosity. Kirana, Risang's sister, also has a curious attitude, seen at minute 15:13. Kirana wants to know what problems her mother is facing and she wants to help her mother solve these problems. The value of curiosity is important for a person because curiosity leads individuals to gain insight and improve their self-quality. With curiosity, a person can try to find solutions to the problems they face, both problems for themselves and others.

b. The Educational Value of "Hard Work"

The educational value "Hard Work" is behavior that shows serious effort (fighting to the end) in completing various tasks, problems, work, etc. as well as possible. Hard work is an attitude of obedience to rules and regulations and discipline (Marzuki & Hakim, 2019). In one part of the film, amidst various limitations, Risang works hard to learn to spell and read. Seen at the beginning at minute 1:30 when Risang is asked to take turns reading by his older brother. Risang, who is in the 1st grade of elementary school, still experiences difficulties in reading and at 06.25 minutes he cries because of the difficulties he experiences in reading. However, he continued to study and work hard to be able to read fluently. In another part, at 13.30 minutes, their mother gives a brochure for a competition to make children's story books to Kirana and Risang. The mother saw Risang and Kirana's persistence, then suggested that they take part in the competition and they agreed. Even though Risang and Kirana often quarreled when making storybooks, their hard work continued. Kirana and Risang tried hard to take part in the competition so they could win. Of course, their hard work from morning to night in participating in the competition paid off and they became champions and won the competition. However, in research conducted by Sari et al. (2022) Kirana shows hard working behavior, who always reads story books left by her father to Risang and is always patient in teaching and guiding Risang to read. So there is indeed the value of hard work even though the examples given are from different figures.

c. Creativity

The value of "Creative" education is attitudes and behavior that reflect innovation in various aspects of problem solving, always finding new ways, even new results that are better than before. Creative means having creative power, and being able to realize feelings and ideas to create something new. Creative people tend to be more flexible than people who are less creative (Marliani, 2015). There is a part of the film that tells about Risang's father who likes to write on the beach. The beach atmosphere filled with blue water and white sand that was experienced at that time became the inspiration for writing the book. This clip is an example of

generating creative ideas as seen at minute 4:50. At minute 9:25 in the film, the audience can see Risang's creativity through his drawing skills when his mother finds many drawings made by Risang. This also gave rise to the mother's creative idea to find a competition for Risang, who liked to write, and Kirana, who liked to draw. At 13.05 minutes, Risang and Kirana's mothers looked for information and finally found a children's story book writing competition on the Internet. This creativity makes Risang and Kirana work together to look for new things to compile children's story books. The value of creativity explained in the research of Sari et al. (2022). It is explained that Risang's creativity is when he paints what his mother reads from books. Apart from that, the value of creativity in Utami's research (2023) was demonstrated through ideas and efforts to find children's story writing competitions.

d. Love to Read

Educational Value: Love of Reading is the habit of willingly spending a certain amount of time to read various books, journals, magazines, newspapers, etc., to obtain various information and wisdom. In one part of the film, at minute 5:17, the father once taught Risang to like reading so he could face the world. This is what makes Risang continue to learn to read. Same as the opinion of Sari et al. (2022) which states that at minute 5.03 there is father's dialogue "You can now travel with father's books. You can explore the world with your imagination, by reading books you can also grasp the world." Not only in that part, this film also shows Kirana and Mother reading books several times, for example at minutes 1:13, 8:07, 21:16 and 24:17. The clip above depicts the figure of a mother who always spends time with her family by reading. This activity is a literacy movement that sets an example for children. By reading someone can obtain new information, increase knowledge and develop imagination.

e. Social Care

The educational value "Social Care" is an attitude and action that reflects concern for others and communities in need. The film trailer depicts a mother and sister who are very affectionate and care about Risang's limitations. Risang is sad because she has difficulty learning to read, but her sister and mother are always there for Risang's sadness by continuing to provide support so that Risang does not give up. Seen at minute 6:36 when Risang cries because he is sad because he cannot read fluently, his mother and sister hug him.

In the footage from the film "Melukis Pantai", minute 7:15, the social care attitude of Mrs. Indi (Mrs. Risang) is also depicted towards her neighbor who pays money for dance training to Mrs. Risang. Mrs. Indi's neighbor, Mrs. Manda, has many needs so the payment can only be paid in 1 month. , the second month is paid at the same time as the following month. Mrs. Indi still cared about the difficulties that Mrs. Manda was experiencing and allowed Mrs.

Manda to make payments for only one month, even though Mrs. Indi herself actually also needed money to pay the monthly arrears.

This quote also describes a child's socially caring attitude towards his mother. Risang and her sister won first place in writing children's story books, this championship was achieved thanks to the hard work of both of them. The two children have big hopes, if they become champions they will use the money to go to the beach in Lombok, one of Risang's hopes since his father was still alive. However, because Indi's mother was in debt and was pressured to immediately pay off the debt, a child's concern for his mother was so high that Risang and his older brother decided not to go to Lombok and handed over a gift of money to pay off his mother's debt. This right was seen when they were having dinner together, Kirana and Risang say they want to give their mother the gift of money to pay off the debt at minute 23:25. In Utami's research (2023), in this section it is also revealed that it is not clear that Risang and Kirana prioritize their mother's interests over their own interests. According to him, this was seen when they agreed to give the money from the competition to his mother.

Based on the description above, there are five character education values obtained from the film "Melukis Pantai" which is inspired by the life story of Gol A Gong, a writer and literacy activist, who has proven that shortcomings and limitations are not an obstacle. Reading has given him extraordinary strength. Building a love of reading may seem easy, but it takes a repetitive pattern to build this habit. What can be learned from this film is that it builds a love of reading starting with interesting things and giving birth to imagination in the process. Based on relevant previous research belonging to: 1) Utami (2023) explained that there are 10 character values obtained, namely Tolerance, Hard Work, Creativity, Curiosity, Love of the Motherland, Love of Peace, Love of Reading, Care for the Environment, Social Care and Responsibility. 2) Sari et al. (2022) obtained 4 character values, namely Hard Work, Creativity, Never Giving Up, Love to Read. Based on research as a reference, and direct observation, data was obtained that there are 5 character education values found in the film "Melukis Pantai": Curiosity, Hard Work, Creativity, Love of Reading, Social Care. As has been explained, this is also proven by records of time information regarding film screenings and information regarding the contents of the film which relate to the character values obtained.

B. Correlation of Character Education Values in "Melukis Pantai" Movie as a Means of Developing Student Personality Based on the Pancasila Student Profile

The educational values contained in the film "Melukis Pantai" can be used as a means of developing students' personalities based on the Pancasila Student Profile. In another study, Sifi

& Hamid (2020) found the influence of personality and beliefs about knowledge on academic performance, so that personality will influence academic quality. The better your personality and knowledge, the more your quality will improve, and vice versa. The quality improvement process also needs to be carried out by providing support and direction from those closest to you. According to research by Lira & Fatima (2023). The values of informal education depicted in the film "Melukis Pantai" can be used as an example for building a good environment. They said that the film is full of meaningful values, presents many valuable lessons about informal education, the scenes and dialogues in the scenes are created specifically to educate the audience. Currently, in the academic field, we are trying to provide coverage of the dimensions of the Pancasila student profile in learning because it contains the values of character education which are described as follows.

1) Devout to God Almighty and Comitted to Noble Virtues

Understanding morality, spirituality and civilized ethics is the result of character education. Through the story of the film "Melukis Pantai" a value can be obtained where Mrs. Intan's family always understands the morality and ethics of life. Mrs. Intan and her late husband always taught their children to love reading, because through reading activities they would be able to find out many insights that exist in the world. Through the knowledge that has been obtained and possessed, it can be a form of gratitude for the Greatness of God.

2) Global Diversity

Students who have the character of Global Diversity are Indonesian students who have a mature identity, can represent the noble culture of the nation, have openness and awareness of the existence of various global, national and regional cultures (Shafi'I, 2022). Love the diversity of cultures, religions and races in their country and the world, and emphasize that they are also global citizens. Through the story of the film "Melukis Pantai" a value can be gained that by liking reading you can also have a broad awareness of the cultural diversity that exists in life.

3) Mutual Co-Working

Have the ability to collaborate to work as a team. Through the story of the film "Melukis Pantai" a value can be obtained from the characters Risang and his older brother who have high commitment and collaboration when taking part in a children's story book writing competition. In this case, a mother also provides strong support so that her children can achieve victory.

4) Creativity

Create new things, innovate independently, and have a love for art and culture. Through the story of the film "Melukis Pantai" a creative meaning can be obtained where a father has

set an example in writing with the aim of developing our imagination and creativity, as well as reading to gain broad insight in gaining new imagination.

5) Critical reasoning

Have the ability to solve problems. Through the story of the film "Melukis Pantai" a value can be obtained from a child who is still a minor, but because he is active in literacy activities, the child's insight is broad, and the story reflects a child's attitude. children who can make a choice between carrying out the child's wishes or helping the difficulties their mother is experiencing.

6) Independence

Independently to improve their abilities. Through the story of the film "Melukis Pantai" a value can be obtained from the character Risang who has limitations but has high enthusiasm to continue to improve his reading skills which he is studying with his older brother.

"Melukis Pantai" is a film produced to campaign for a culture of reading in families, in line with the "Freedom to Learn" program. The film "Melukis Pantai" is a story that is packaged in an interesting way and is full of cultural values, this film can be educational and inspirational entertainment in forming the identity (personality) of semester 1 students of the Indonesian Language and Literature Education Study Program FKIP Unissula based on the Pancasila Student Profile. Students who successfully apply the values of character education will have an impact on improving their self-quality as explained in previous research.

2. Student Personality Development in Listening Subjects Based on Analysis of Character Education Values in "Melukis Pantai" Movie

Regarding the values of character education to develop personality, of course it requires example, action and best practices from teachers, lecturers and the community (Pangesti et al., 2022). When individuals are aware of the values of education, they can begin to apply them to themselves. So students in this listening course also need to receive character education values in order to develop their personalities. However, due to habits, characteristics, knowledge and experience, environmental influences, both family and social, make each individual have a different personality structure that dominates him. Students watched the film "Melukis Pantai" in class and were asked to dance to the values contained in the film. After that, the trigger questions were asked: 1) how do you feel after watching the film, 2) what character education values did you get after watching the film?, 3) do these values match the dimensions of the Pacasila student profile dimensions?

After that, seeing the responses given by students, students with extroverted personalities will capture the answers and express them spontaneously according to the understanding obtained at that time by delivering straightforward sentences. Meanwhile, the answers given by students with introverted personalities were more coherent and structured with soft sentences delivered. Individuals with introverted personalities have characteristics in dealing with things that are influenced by factors originating from their inner feelings, in contrast to individuals with extroverted personalities who are more open and easy to socialize with (Prayitno & Ayu, 2018). The process of developing students' personalities in listening courses is based on the value of character education and is in accordance with the scope of the Pancasila student profile.

Judging from his dominant personality money comes out of the whole subject. Students with introverted personalities tend to dominantly demonstrate the character education values of Hard Work and Love to Read, because this personality likes magic and works hard in struggling with the mind to find answers that feel appropriate to their inner self and then express them to other people. On the other hand, to answer questions that arise in their minds, introverted students will prefer reading rather than asking other people. Meanwhile, dominant extroverted students tend to be curious and creative, this is shown by their curiosity being expressed directly without going through a long thought process to find something. Extroverted students' thinking is more creative because communication with other people increases their imagination so that creative thinking arises. For the value of caring for others, both personalities have the same value, the difference is that the attention of extroverted students is shown directly, while introverted students will show little attention.

Introverted students tend to have a hard working nature and like to read, while extroverted students predominantly have curiosity and creativity. However, both of them have higher social awareness. After knowing the character education values that suit their personality type, students develop personal qualities obtained from the character education values in the film "Melukis Pantai" as well as relevant Character Education Values based on the Scope of the Pancasila Student Profile Dimensions.

Conclusion

Based on the results and discussion, it can be concluded that through the film "Melukis Pantai", character education values can be identified which can be used as an example for developing personality. The values contained in this film are the values of character education. There are 5 character education values found in the film "Melukis Pantai": Curiosity, Hard Work, Creativity, Love of Reading, and Social Care. There is a correlation between these 5

character education values obtained from the "Melukis Pantai" film as a means of personality development. Because students who successfully apply the values of character education will have an impact on improving their personal quality. So it is also known about the development of students' personalities in the Listening subject from the results of the analysis of character education values in the "Melukis Pantai" film. Based on the responses given by students, introverted students tend to have a hardworking nature and like to read, while extroverted students predominantly have curiosity and creativity. However, both groups have higher social awareness. So through the activity of listening to the "Melukis Pantai" film in the Listening course, it can be a means of understanding and developing a personality that is in accordance with the scope of the dimensions of the Pancasila student profile.

Declarations

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